

CCTA Members:

CCTA Kickoff 2023 is to be held at the Crest Ranch in the Santa Cruz Mountains. Please keep this date open Saturday **September 23rd**. The agenda is being finalized now and we anticipate a Great meeting with some real useful information.

Paul Illingworth will be leading a hands-on tree shearing and tip pruning on several varieties of Crest Ranch's existing trees. In addition, very important information regarding the association will be shared. Paul and Mark and others have put together a multi part video on growing and preparing Christmas trees for sale.

There will be a Silent auction of items, several items donated by John and Lorie Hays, our past president, as well as other association members. In addition, please bring anything you might want to sell or donate to the association to be sold for a fundraiser and that other members might be able to use this upcoming season. Indicate that on the registration form so we can let everyone know before the meeting.

WE already have new Little Shakey (Tree Shaker with stand) as well as other items that will be ready for the silent auction. We would like to prepare a list of items that may be available so when you register, if you will be bringing any items for the silent auction please write it down so I can let everyone know and the list will be on the CCTA website www.cachristmas.com

But there is more, we will also have a buy and sell where you can sell items that are no longer needed, and I know we all have items that are collecting spider webs that others could use.

The Meeting will start a little earlier allowing for all the information that will need to be covered including an update on the state of CCTA. We need everyone's input and help in molding CCTA for the coming Years.

Board Business

We are excited to let the association know that Paul Illingworth and Paul Battaglia have agreed to serve on the CCTA Board.

The current Board is:

Mark Scheberies	President	Scheberies@gmail.com
Holly Benzer	Vice President	hparish@yahoo.com
Keith Garlock	Secretary	klgarlock61@gmail.com
Ted Seifert	Treasurer	ted@tedseifert.com
Paul Battaglia	At Large	paulbatt01@aol.com
Jeri Seifert	At Large	Jeri@silveyvilletreefarm.com
Paul Illingworth	At Large	cvtreefarm@gmail.com

Vacancy

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CCTA past Board Members were Don Cameron, Ed Battalia, and George McKenzie

Leadership will be looking for filling the current vacancy, so if you would like to help molding the future of CCTA please let a Board member know.

The current By Laws are in need of revision and this will be addressed before our annual meeting in 2024.

REGISTRATION FORM ATTACHED

Registration Kick Off 2023

Crest Ranch Santa Cruz

12200 Empire Grade
Santa Cruz, CA 95060
(831) 423-8733

September 23rd, 2023

Starting at 8:30 sharp

Farm Name: _____

Name of Registrants for badges: _____

Registration: \$40 per person and due by September 8th -- Includes Kick off Meeting, snacks, Continental Breakfast and Lunch. Silent Auction and Buy and Sell

Number of Attendees _____ X \$40 _____

LATE Registration after September 11 is \$50 per person

If you would like to sponsor the snacks, continental breakfast or lunch please indicate below:

Continental Breakfast Sponsorship \$100

Lunch Sponsorship \$200

Snack and treats \$ 50

We thank you and just add the sponsorship to your registration.

Please return your Registration Form in the enclosed a Stamped return envelope and check, if you are paying by check.

If paying by credit card go to cachistmas.com, login as a member and complete the payment online, but please return this Registration form, If you are having an issue please email info@cachristmas.com to get help.

Silent Auction items (All proceeds go into CCTA research fund):

Buy and Sell items (Your money to keep)
