

# Take a trip to the beautiful Santa Cruz Mountains



Visit the historic Patchen Christmas Tree Farm

California Christmas Tree Assoc. Spring Meeting & Field Day

Saturday, May 2, 2026 8:45 – 4:30



The California Christmas Tree Growers are having their Annual Meeting and Field Day at Patchen Christmas Tree Farm on Saturday, May 2 in the Santa Cruz Mountains. Patchen Christmas Tree Farm is family operated and has been open since 1969. It offers both a pumpkin patch and Christmas trees in a woodsy environment for the families of the San Jose metropolitan area. You'll learn the ins and outs of growing Doug-fir, Monterey pine, cypress, cedar, and true fir from experienced growers Jim Beck and his kids Jim and Kelley.

Along with the tour of the Patchen Farm, topics to be covered will be:

- \*Seedlings and Planting technique
- \*Increasing profits by selling "Add-ons" like wreaths, mistletoe, stands, pre-cuts, ornaments
- \*Increasing sales with Social Media



And of course, we will provide snacks, lunch, and a wine and cheese celebration, along with a lot of interactions with other growers.

All of this for only \$35 for members. Please sign up and pay on the CCTA Website – [www.cachristmas.com](http://www.cachristmas.com)

**Reminder** – If you are not a member CCTA or haven't paid your yearly dues, it's easy to do at the CCTA website - [www.cachristmas.com](http://www.cachristmas.com)